



2022 SMI Advertisements & Booth

Advertise at SMI Meet and/or setup a Booth to advertise for your company or cheer on your swimmers. The ads and your booth receive exposure to several hundred families at a fraction of regular advertising costs!

- Payment, contract, and advertisement due by Tuesday, June 28th at 12:00 Noon.
- Make checks payable to MAFD and place team name on the memo line.
- Hang your banner on the SMI Springbrook Fence
- pdf or picture file artwork only
- Please submit the Announcer Ad you want read.
- Digital ads accepted by email or CD (files saved as pdf only)

Name/Contact: _____

Address: _____

City: _____ State _____ Zip _____

Contact Number: _____ Team Name: _____

Heat Sheets

☐ ½ Page Ads/Day \$60 ☐ Ad Saturday (11-Year-Old and Up)

☐ Full Page Ads/Day \$100 ☐ Ad Sunday (10-Year-Old and Under)

☐ 5 Announcer Ads (One Day) on _____ Day \$50

☐ 5 Announcer Ads/Day (Two Day) \$100

☐ Hang Your Banner on Fence (Two Day) (\$100)

Booth

☐ Booth (Saturday) \$50

☐ Booth (Sunday) \$50

Summary: Sheets _____ + Booth _____ + Announcer Ads _____ + Banner _____ Total order _____

Questions? Please call or email Joe Preston at (865) 621-6187 or joseph.preston72@gmail.com

Mail form and payment to:

Joe Preston
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